



# Fundraising made easy

WITH HELLS HALF ACRE

# About the brand

Hell's Half Acre is a family owned business that cares about giving back. We know what it's like to be a proud parent, to get involved in community activities, but we also don't think it should be complicated to have an impact.

Inspired by the region we live in, Hell's Half Acre gets its name from the most daunting section of land negotiated by the trail blazing crew near the Peace Region.



# What's in it for you

- Simple sign in form
- Return on every single purchase
- Renewal campaigns available
- Marketing support to ease your sales
- Accessible team to support your campaign
- Sales sheet to facilitate the process
- Online shop to ease your bulk orders

Access our marketing material to facilitate your sales

Get in touch with our marketing team to get personalized visuals and ads for your campaign.



**One simple tool to use.**

**Everything you need for your campaigns is online, on one platform.**

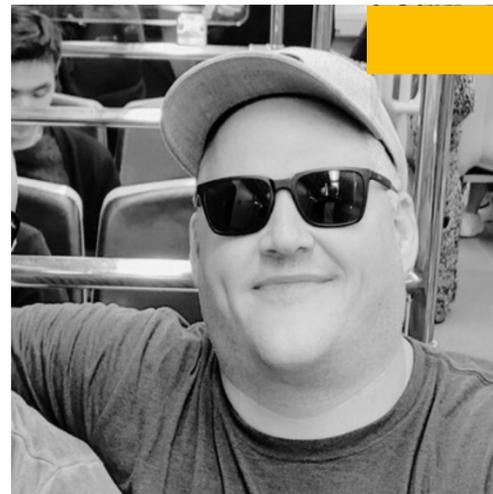
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# About the team

We are all about family and friends. We've always been. We strongly believe in each of our strengths to create the best coffee company in northern BC.



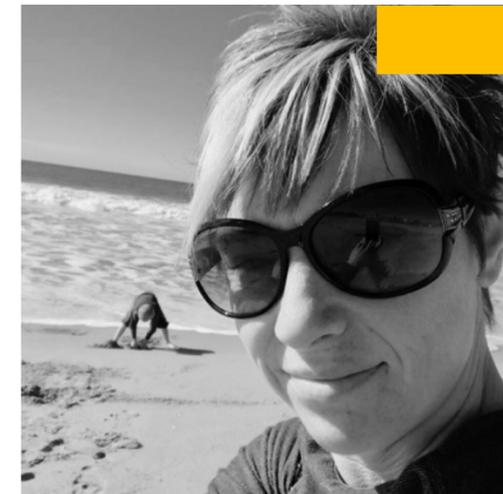
**Shane S**



**Dustin S**



**Shane B**



**Corinne S**

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# The fundraising methods

**We love to give options. Each fundraising organization has its mind set on how they would like to sell products to reach their goals. We came up with a 3 way method that fits everyones needs.**

**You choose.**

## Presale

With this option, you'll receive a complete tool kit to presale our coffee bags in your community. You take the orders and simply send over the complete list once your campaign is done. We send all of the coffee bags to you for dispatch alongside your organization money!

## Online Only

Forget about dealing with orders! With this option, promote your campaign digitally and have your entourage fill in orders directly from our transactional website using your campaign Promo Code. We ship directly to your supporters.

## Direct Sale

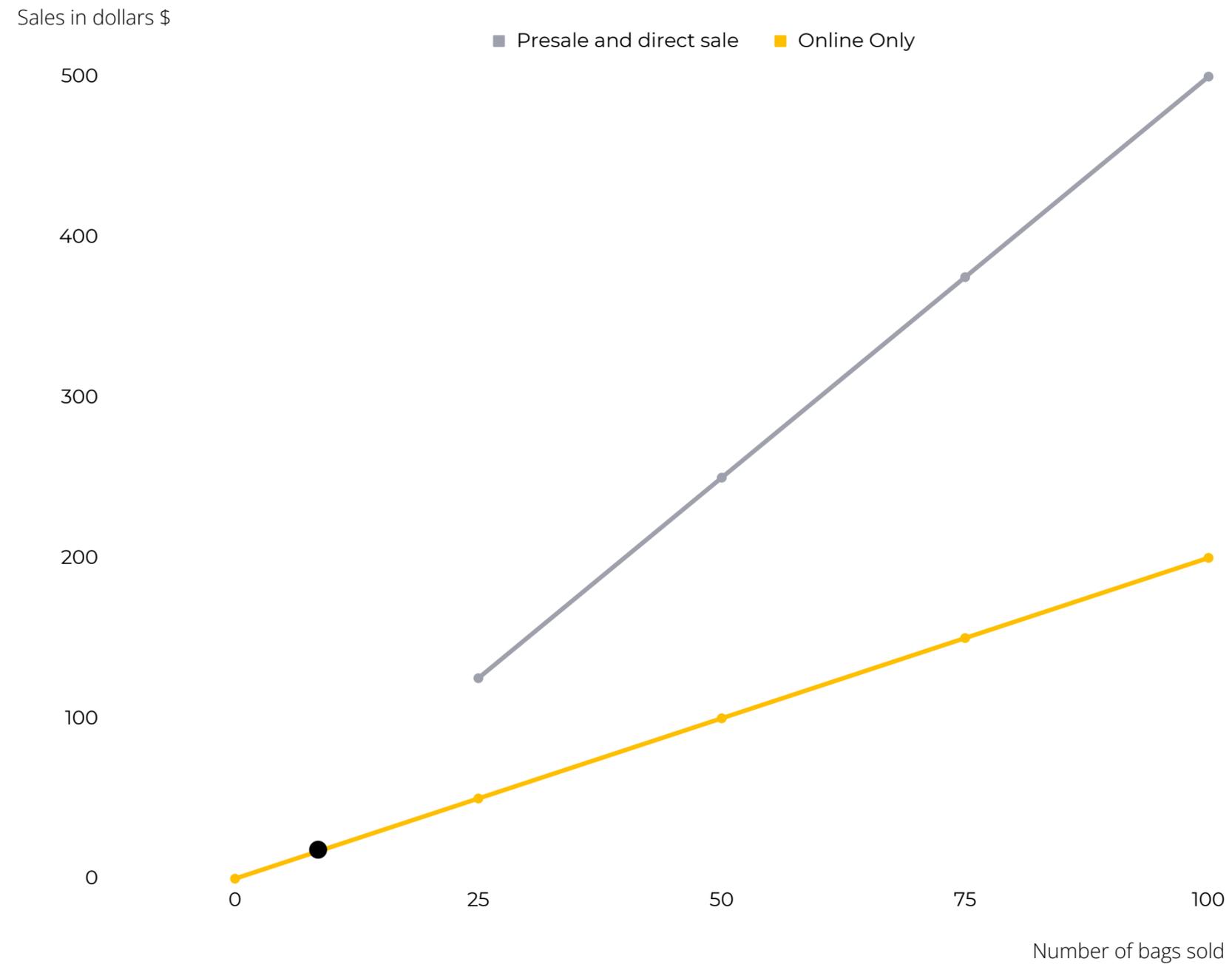
Want to sell a batch of coffee during an event or a specific time frame? We do that too! Fill in our order sheet selecting how many bags you are willing to sell. You'll know exactly how many dollars you'll make depending on your order. Voila, we ship to you!

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# Profits according to sales

**For presale and direct sales, \$5 per 400g bags and \$20 for every 5lbs bags goes to your cause.**

**For online campaigns, \$2 per 400g bags and \$10 per 5lbs bags goes to your cause.**



● Free shipping for single customer purchases

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# Shall we get started?

[hellshalfacrefundraising.com](http://hellshalfacrefundraising.com)

**Because giving back is at the core of what we do.**

